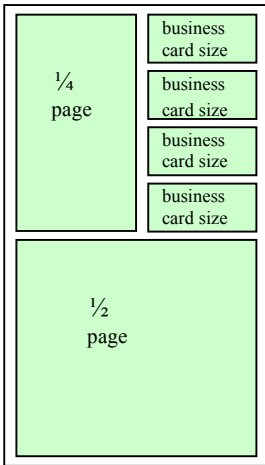


## ADVERTISING OPPORTUNITIES

This is a great opportunity to buy an ad for your company **and** sell several more to colleagues, business associates or even clients. Why not leverage this advertising opportunity by thanking the honorees and/or your customers for their business with an ad dedicated to them? This year's outstanding Souvenir Program Guide will be packed with memorable highlights of the Dinner and is something the attendees will enjoy and take back to their offices as a keepsake.

We will proudly list advertisers on the NAWBO-IE Web site. We look forward to your helping us make the NAWBO-IE Amazing Women Awards Dinner Souvenir Program Guide a success. *We can't do it without you* and we thank you for your support.

### ADVERTISING RATES and SIZES



- ♦ Business Card size (black/white)    \$ 50                      size: 3 1/2" w x 2" h
- ♦ 1/4 page (black/white)                      \$150                      size: 3 3/4" w x 5" h
- ♦ 1/2 page (black/white)                      \$ 250                      size: 7 7/8" w x 5" h
- ♦ full page (black/white)                      \$ 500                      size: 7 7/8" w x 10" h
- ♦ full page (4/color)                      \$ 1,000                      size: 8 1/2" w x 11" h

***Detail production specifications are available upon request***  
**Ad Design is available for a fee for Advertisers needing assistance.**

### ADVERTISING ORDER FORM

Date: \_\_\_\_\_ Firm Name of Advertiser: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email of Advertiser: \_\_\_\_\_ Address of Advertiser: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Size of ad to be inserted:** please circle one choice per insertion: (biz card) (1/4 page) (1/2 page) (full page BW) (full page 4/C)

**Materials provided:** please circle one choice per insertion: (film) (digital disk) (request for ad to be designed)

*Instructions for the designed ads:*

Logo provided? \_\_\_\_\_ Copy provided? \_\_\_\_\_

Images or photos provided? \_\_\_\_\_ Contact person? \_\_\_\_\_

Special instructions: \_\_\_\_\_

Send artwork and payment to: **NAWBO-IE**                      Amount: \$ \_\_\_\_\_                      Check No.: \_\_\_\_\_

**Camera Ready ADVERTISING MATERIALS are due to NAWBO-IE by Monday, March 5, 2012**

**Send to Hilda Kennedy, [hkennedy@ampac.com](mailto:hkennedy@ampac.com)**