



NATIONAL ASSOCIATION OF WOMEN BUSINESS OWNERS

Inland Empire

Who is the National Association of Women Business Owners (NAWBO)?

The National Association of Women Business Owners (NAWBO) is the only dues-based national organization representing the interests of all women entrepreneurs in all industries. It currently has over 8,000 members in over 80 chapters nationwide and is affiliated with Les Femmes Chefs d' Entreprises Mondiales (World Association of Women Entrepreneurs) in 35 countries. NAWBO's strength comes from its diverse membership – business of all sizes and in all industries, and in all regions of the country.

About NAWBO California

NAWBO-CA, the most influential women's organization in the state, represents nearly 1 million California women-owned businesses. The state association is run by a dynamic group of business leaders who are forging alliances and breaking boundaries to build better businesses by linking growing companies with the global economy, as well as sharing resources, skills, and expertise.

About NAWBO-IE

There are currently 92,347 privately held 50% or more women-owned businesses in the Inland Empire. These businesses generate approximately \$32B in sales and are responsible for employing more than 247,000 people. As one of 80 chapters nationwide, NAWBO-IE is the premier organization for women business owners in the Inland Empire. The power of our voice on business and economic issues affecting women-owned businesses is heard in Sacramento and at the national level.

Our Corporate Partner Program

Our Corporate Partners recognize the invaluable contributions women business owners are making to economic, social, and political arenas and want to further promote and encourage the development of women-owned businesses.

Corporate Partnerships provide opportunities to build strategic relationships and market their products and services to the fastest-growing segment of the U.S. economy—women business owners.

Our goal is to promote and enhance the growth and profitability of our member businesses. Our meetings provide relationship building opportunities; we sponsor educational and informational programs, and engage in public policy efforts. We support the aspirations of future women business owners by providing scholarships to young women in our local colleges and universities.

Our Corporate Partner Package includes:

- ***Corporate partner exclusivity*** – only one Corporate Partner in each industry
- Business card size ad or corporate logo in monthly NAWBO-IE newsletter
- Welcoming Spotlight (prepared by Corporate Partner) in newsletter
- Receipt of NAWBO-IE monthly newsletter
- Ongoing opportunity to contribute articles or upcoming events to newsletter
- Access to members and other Corporate Partners
- Corporate Partner Mixers and Wine Reception
- Attendance at all NAWBO-IE meetings at member cost for employees of Corporate Partner
- Participate in NAWBO-IE business marketplace at member prices
- Company and up to two (2) representatives (name and telephone number) listed in the online NAWBO Corporate Partner directory
- Click-on corporate logo on NAWBO-IE website which redirects to your website
- Listing in the online membership directory
- Podium time (10 minutes) at first meeting following sponsorship commitment
- Recognition of corporate representative(s) from the podium at all monthly meetings and Corporate Partner Mixers at which representative(s) is/are in attendance
- Participate in outside NAWBO events (i.e. Largest Mixer) by displaying marketing materials at NAWBO-IE's trade show booth
- Special name badge recognition at all attended meetings
- One set of NAWBO-IE mailing labels available on request once each membership year
- Pre-public notice of all event sponsorship opportunities (i.e. Annual Amazing Women Event)

Cost: \$1,750 invested annually

If you would like to participate in our Corporate Partner Program, please contact KL Moore at 626.676.4568 or email at bizstyle@klimagegroup.com. Thank you for your sponsorship consideration!

Best regards,

Ursula Mentjes
NAWBO-IE President



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Corporate Partner Commitment Application

Company Information (please print)

Company _____ Street _____

City _____ State _____ Zip _____

Main Contact & Title _____ **Phone** _____

Email _____ **Fax** _____

Alternate Contact & Title _____ **Phone** _____

Email _____ **Fax** _____

Authorized signature _____

Title _____ **Date** _____

Yes, I'd like to support women business owners by:

Becoming a Corporate Partner

Renewing our Corporate Partner status

Type of Payment: VISA Master Card American Express Discover Check # _____

Total Amount: \$1,750.00

Name on Card: _____

Card Number _____ Expiration Date: _____

Credit Card Billing Address: _____

Signature _____

Make check payable to "NAWBO-IE"
Mail to: Post Office Box 1501, Upland, CA 91785